



“What Kind of Leader Am I?” Defining Your Authentic Leadership Practice

This worksheet was created to complement the She Makes It Beautiful Entrepreneur Series interview with **Ayanna Listenbee, Luxury Handbag Designer, Ayanna Listenbee Collection**

*The secret to life is to put yourself in the right lighting.
For some, it's a Broadway spotlight; for others, a lamplit desk.
Use your natural powers – of persistence, concentration, and insight – to do work you
love and work that matters. Solve problems. make art, think deeply.
–Susan Cain, Quiet: The Power of Introverts in a World that Can't Stop Talking*

SMIB Bonus Worksheet: Defining Your Authentic Leadership Practice

Ayanna discussed the importance of leading from a place that's comfortable for you. Although it's important to venture outside your comfort zone, it's equally important to define your leadership practice as an entrepreneur based on your strengths and the qualities that make you, YOU. Authentic leadership means that you:

- Show people who you really are; you're self-aware and genuine
- Celebrate the diversity of individual traits + styles
- Respond with compassion + empathy
- Are committed to personal growth
- Ensure the work you're doing aligns with your values
- Empower + inspire others by what you're doing

So, let's begin. In the space provided, use the following prompt questions to explore how you define leadership and what qualities make you an authentic leader. If you'd like to use a journal for this exercise, by all means, go for it!

EXERCISE #1

1) When you think of a leader what or whom do you imagine? 2) What key words come to mind when describing leadership? 3) What are your leadership expectations? In other words, what qualities do you look for?

EXERCISE #2

1) Are the qualities you seek in leadership, qualities you already possess? Do they intersect? 2) In other words, do you see yourself? Are you aware of your own unique qualities + strengths? 3) What are they and how can you use them to successfully build your business and/or create your project?

Hey, Phoenix! What Do You Think?

We want to know about your progress defining your authentic leadership strengths. Share in the comment section of SMIB. You can also share a snapshot of how you used the SMIB bonus worksheet on Facebook and Instagram with the hashtags: **#SMIB #thephoenixrisingcollective** Tag: **@thephoenixrisingcollective**