



“BUILD YOUR SUPPORT SYSTEM” CHALLENGE

Accountability Partners and Resources

*This worksheet was created to complement the **She Makes It Beautiful** Professional Development Series interview with **Dr. Melissa Crum, Education Consultant and Diversity Practitioner for Mosaic Education Network.***

Melissa shared a lot of “light-bulb moments” and heavy hitting, inspiring advice with The Collective; the areas of focus for this worksheet are maintaining a healthy balance between your personal and professional life, as well as the advice she shared on the process of building a business (using the power of professional development). Are you ready? Let’s go!

Answer the following questions as completely and honestly as you can:

SMIB Bonus – Exercise #1: Accountability Partners

Melissa spoke at various points of the interview about the importance of having like-minded people in your life, people who believe in and support your vision. Your accountability partners are colleagues, friends, mentors, etc that you can trust; you are motivated by their commitment to what they’re doing in their own lives. Your accountability partners may be there to support varying areas of building your business – marketing, moral support/positive reinforcement, business management, etc.

List your accountability partners and why you feel these individuals can be an essential part of your professional growth. Remember, you’re a partner, too – willing to offer your support of their vision, so choose wisely.

Daily Motivation Tip: After you’ve listed accountability partners, contact them and express your motivation for this commitment and the desire to support each other. Meet, plan, and calendar your commitment to and activities in the target areas of focus. Celebrate your progress and successes!

SMIB Bonus – Exercise #2: Resources

Melissa talked about the importance of continued professional development and asking for help. In Exercise #2 list the areas where you need help and the professional development and resources that will support broadening your skills and knowledge base in these areas.

I need help with...	This is important because...	Professional Dev. and Resources include...
Ex. Social Media Marketing Strategies	Developing my skills in social media marketing will broaden my target audience's awareness of my business and the services I provide. Brand awareness.	Books and websites that focus on tips and strategies for social media marketing; participate in free or low cost webinars and workshops on this topic. Enlist the help of a consultant; visit my local business association for additional support.

Hey, Phoenix! What Do You Think?

We want to hear about your experience with building your **Accountability Partnerships** and **Professional Development/Resources** in the comment section of SMIB. You can also share a snapshot of how you used the SMIB bonus materials on Facebook and Instagram with the hashtag: **#SMIB** phoenixrisingcollective.org